

SEED CATALOGUE



UNIVA



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Strong Roots, Stronger Future.

OUR INTRODUCTION

Built on a legacy of over 60 years in the seed industry, inspired by experience and driven by a vision for the future of agriculture.

UNIVA Seeds is a new venture established by the fourth generation of a family that has been dedicated to the seed industry for more than **60 years**. Built on a rich legacy of trust, knowledge and commitment while we carry forward generations of expertise while embracing the innovation needed to shape the future of agriculture.

Over the decades, our family has earned the confidence of the farming community through an unwavering commitment to quality, integrity and a deep understanding of agriculture. Today, UNIVA represents the evolution of that legacy combining time tested experience with a modern and progressive approach to seed development and distribution.

We believe that every successful harvest begins with the right seed. It is not simply the starting point of a crop; it is the foundation of productivity, sustainability and growth. This belief drives us to uphold rigorous quality standards, collaborate with trusted breeding and production partners, and continuously introduce products that create lasting value for farmers and our business partners.

Our philosophy is simple: **our heritage provides the strength, while our vision shapes the future.**

As the fourth generation carrying this legacy forward, we remain committed to building longterm partnerships, delivering dependable quality, embracing innovation, and contributing to a stronger and more sustainable future for agriculture. With deep roots in experience and an unwavering focus on progress, **UNIVA Seeds** is proud to grow alongside the people who feed the world.



ADVANCED RESEARCH & DEVELOPMENT (R&D)

Continuous innovation and research to develop better, future-ready seeds.



GOT (GROW-OUT TEST) VERIFIED SEEDS

Every seed is grow-out tested to ensure true-to-type performance in real field conditions.



HIGHEST STANDARDS OF GENETIC PURITY

Ensuring genetic purity for uniformity, consistency and reliable yield.



LATEST HIGH-PERFORMING VARIETIES

Carefully selected and tested varieties for higher productivity and better returns.



RIGOROUS MULTI-STAGE QUALITY-CONTROL

Strict quality checks at every stage to deliver only the best.



BUILT ON OVER 60 YEARS OF LEGACY

A legacy of trust, experience and commitment to the farming community.

BEETROOT

RISHI

- Plant Type: Vigorous & succulent plant
- Root Shape: Round & uniform
- Root Colour: Deep red flesh with excellent inner fibre colour
- Average Bulb Weight: 200–250 g
- Bulb Diameter: 5–6 cm
- First Harvest: 60–65 days after sowing
- Disease Tolerance: Good foliar disease tolerance
- Special Feature: Excellent bulb uniformity



RUBY PRIME (F1 Hybrid)

- Maturity: 55 days
- Root Shape: Round
- Root Colour: Uniform dark deep red with nearly no zoning
- Skin Texture: Smooth skin & shoulders, fine texture
- Plant Height: 10–12 inches
- Adaptability: Performs well even in poor soil

Special Feature: Holds shape well under crowded conditions



BITTER GOURD

(F1 Hybrid)

RUDRA

- Maturity: 45-50 days (early maturity)
- Colour: Attractive, shining and dark green fruits
- Average fruit length: 22-24 cm
- Yield: Very high with prolific bearing and strong plant vigor.



SHUBH

- Maturity: 55-60 days
- Colour: Dark green, glossy
- Average fruit length: 16-20 cm
- Yield: Characterised by very strong vine vigor and high yield potential



KUSH

- Maturity: 50-55 days
- Colour: Attractive, dark green and uniform fruits with blunt spine
- Average fruit length: 12-15 cm
- Yield: Strong plant vigor with a dense growth habit



BOTTLE GOURD

(F1 Hybrid)

MANYA

- First Harvest: 60–65 days
- Fruit Appearance: Green, elongated
- Length: 35–40 cm
- Width: 7–9 cm
- Fruit Weight: 1–1.25 kg
- Features: Prolific bearer and Uniform fruit size



KASHVI

- First Harvest: 42–47 days
- Fruit: Parrot green, long, smooth
- length: 25–30 cm
- width: 6.5–7.5 cm
- Fruit Weight: 700–800 gm
- Features: Very early hybrid, Attractive fruit colour



BOTTLE GOURD

(F1 Hybrid)

BHOOMI

- First harvest: 50-55 days
- Fruit Appearance: Bulb shaped, light green
- Length: 20-22 cm,
- Width: 13-15 cm
- Fruit Weight: 600-800 gm
- Good keeping quality.



DISHA

- Fruit Appearance: roundish flat & deep at the joint.
 - Colour: light green
 - Fruit Girth: 15-20 cm
 - Fruit weight: 500-600 gm
 - Maturity: 60-65 days
 - Medium long with good branches and each node bears fruit
- Compact fleshy fruit



BRINJAL

(F1 Hybrid)

NAYAN

- Early maturity hybrid
- Plant Type: Strong erect plant
- Strong erect plant; Cluster bearing
- Elongated medium-long fruit
- Attractive violet colour
- Fruit Weight: 100–120 g.



SHIVAM

- First Harvest: 42–45 days
- Fruit: Green variegated, green calyx length 10–14 cm, width 5–8 cm
- Fruit Weight: 125–150 gm
- Early hybrid & early bulker



BRINJAL

(F1 Hybrid)

UDAY

- Fruit Appearance: Oval-round dark purple, and shining.
- Harvest Time: 55–65 days after transplanting.
- Fruit Weight: 150 –250 grams.
- Season: Suitable for Kharif, Rabi, and Mild Summer.
- Thorns: Thornless.



UJJWAL

- First Harvest: 45–50 days
- Fruit Appearance: Light purple, oval, green smooth calyx
- Length: 6–8 cm,
- Width: 5–7 cm
- Fruit Weight: 60–80 gm



BRINJAL

(F1 Hybrid)

NO. 256

- Fruit Shape: Round
 - Fruit Colour: Pink
 - Fruit Weight: 150-200 gm
 - Fruit Bearing: Solitary
 - Calyx: Green and Non spiny
 - Good colour holding even at high temperature
- Excellent for bharta preparation due to less seed content.



NO. 501

- Fruit Colour: Deep, shining black
- Fruit Shape: Oval to oblong
- Fruit Weight: 150 – 400 grams
- Plant Type: Thornless and vigorous
- Harvest Time: 65 to 70 days after transplanting



BRINJAL

(F1 Hybrid)

PRABHA

- Plant Growth: Semi-spreading growth habit
- Fruit Shape: Oval round
- Fruit Colour: Shiny green Calyx, oval fruit
- Average Fruit Weight: 200–250 g
- First Harvest: 55–60 days after transplanting
- Special Features: Attractive glossy fruits, Uniform fruit size and shape, Suitable for fresh market supply



NAVEEN

- Fruit Shape: Round
 - Fruit Colour: Bright purple
 - Fruit Weight: 250–300 gm
 - Fruit Bearing: Solitary
 - Calyx: Non spiny and green with purplish tinge
- Excellent for bharta preparation due to less seed content



CARROT

VARSHA

- Root Shape: Tapering
- Root Length: 25–30 cm
- Root Colour: Red
- Core: Small & self coloured
- Maturity: 80–90 days
- Earliness, high yield: (indicates the variety is early maturing and gives a high yield)



707 (F1 Hybrid)

- Root Shape: Tapering
- Root Length: 30–35 cm
- Root Colour: Deep red
- Core: Small and self-coloured
- Maturity: 90–95 days
- Uniformity: Uniform maturity with consistent shape and size
- Taste: Sweet taste



CARROT

VIKRANT (F1 Hybrid)

- Nantes type hybrid with foliage length of 16-18cm
- Roots are cylindrical with bright orange external colour
- Root surface is smooth and without lenticals
- Core colour is dark orange
- Average root length is 18-19 cm
- Root marketable maturity is 120-135 days after sowing
- Very low bolting tendency
- Roots are very sweet, juicy with soft texture of flesh



KESARI (F1 Hybrid)

- Maturity: 110-120 days after sowing
- Deep orange root colour & good root uniformity
- 15-20 days of good field holding capacity
- Suitable for round the year cultivation
- Good cold storage value
- Disease package: Intermediate resistance to Powdery Mildew & Alt



CHILLI

(F1 Hybrid)

TEJAS

- Fruit Appearance: Dark green, short and stout (bullet-shaped) fruits
- Fruit Length: 7–9 cm in length
- Maturity: 60–70 days
- Fruit Width: 1.1–1.3 cm
- Pungency: High



DIVYA 13

- Fruit Appearance: small, slender, and highly wrinkled fruits.
- Fruit Length: 12 cm
- Maturity: 65–80 days
- Fruit Width: 1.3–1.5 cm



CHILLI

(F1 Hybrid)

ARYA

- Fruit Appearance: dark green and glossy when fresh, to a shining red upon maturity.
- Fruit Length to 13–14 cm
- Pungency: Medium
- Maturity: 65–70 days
- Fruit Width: 1.1–1.2 cm in diameter.



VEER

- Fruit Appearance: Attractive green skin
- Fruit Length: 10–12 cms
- Pungency: High
- Maturity: 45–50 days
- Fruit Width to 1–1.2 cm



CHILLI

(F1 Hybrid)

AMITA

- Fruit Appearance: long and cylindrical
- Fruit Length: between 15–17 cm in length
- Fruit Width: approximately 2.5 cm.
- Colour: distinct light green colour.
- Pungency: Low
- Maturity: 55–60 days after transplanting (DAT)



KAVYA

- Fruit Appearance: uniform, dark green fruits with slightly rough texture.
- Fruit Length to 16–18 cm
- Pungency: Medium
- Maturity: 55– 60 days, red dry harvesting occurs between 90–110 DAT.
- Fruit Width: 1.3–1.4 cm in diameter.



CLUSTER BEAN

MONA 61

- Plant Growth: Branchless, erect plant with vigorous cluster fruiting from bottom to top
- First Harvest: Around 40 days
- Pod Length: Around 12 cm
- Pod Colour: Attractive lustrous green

Special Features:

- High flesh content (heavier pods)
- Pods remain tender even in late picking
- Strong market presence



MONA 51

- Sowing Period: Aug–Sept & Feb–March
- First Harvest: 35–40 days
- Pod Length: 15 cm
- Pod Colour: Green & tender
- Shelf Life: Good self-life
- Special Feature: Early and uniform production



CORIANDER

RUHI (Split)

- First Harvest: Around 35 days after sowing
- Leaf Type: Broad leaves
- Leaf Colour: Dark green
- Transportability: Good suitability for transportation
- Special Features: Early maturity variety, attractive dark green foliage, suitable for long-distance markets, good shelf life and handling



MYRA 30 (Split)

- First Harvest: 28–30 days after sowing (early variety)
- Leaf Type: Broad and well-developed leaves
- Leaf Colour: Rich dark green
- Transportability: Suitable for handling and transportation
- Special Features: Extra early harvesting advantage, ideal for quick market supply cycles



CORIANDER

RUHI (WHOLE)

- First Harvest: Around 35 days after sowing
- Leaf Type: Broad and well-structured leaves
- Leaf Colour: Dark green
- Transportability: Well-suited for transportation and handling
- Special Features: Uniform leafy growth with strong visual appeal, good shelf life during transit,
- consistent performance similar to imported split types



MYRA 30 (WHOLE)

- First Harvest: 28–30 days after sowing (early variety)
- Leaf Type: Broad and well-developed leaves
- Leaf Colour: Rich dark green
- Transportability: Suitable for handling and transportation
- Special Features: Extra early harvesting advantage, ideal for quick market supply cycles



COWPEA

SABHA

- Pod Length to 30–40 cm.
- color: light green
- Texture: Tender, fleshy, and stringless.
- Maturity: Early variety, 45–50 days after sowing.



VIBHA

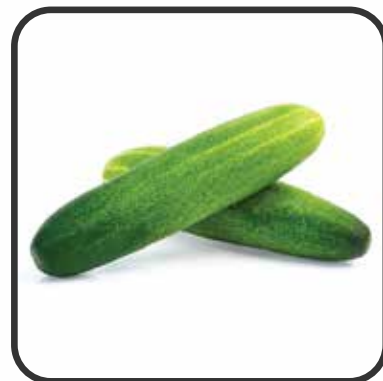
- Pod Length to 20–30 cm
- color: slightly darker green
- Maturity: Early maturing, in 45–50 days.
- Texture: pods have a meaty, thick wall, which makes them feel substantial and heavy.



CUCUMBER

KARAN (F1 Hybrid)

- First Harvest: 30-35 days
- Colour: Green
- Fruit Length: 18-20 cm
- Fruit Weight: 150-200g
- Additional Features: Early Hybrid with high yield potential.



SITARA (F1 Hybrid)

- First Harvest: 40-45 days
- Colour: mottle green (patchy green)
- Fruit Length: 22-24 cm
- Fruit Weight: 200g
- Additional Features: very vigorous vine with excellent branching habit



CUCUMBER

MAYANK

- First Harvest: 50–55 days
- Colour: Produces attractive light green
- Fruit Length: 16–20 cm
- Fruit Weight: 150–200g
- Additional Features: Hybrid productivity with traditional look and taste.



HARSH

- First Harvest: 45–55 days
- Colour: Vibrant green to light green
- Fruit Length: 15–18 cm
- Fruit Weight: 150–200 gms
- Additional Features: specifically prized for its flavor and crunch in salads.



KAKDI

LUCKY

- Early Maturity: First harvest typically occurs in 40-45 days
- Fruit Quality: Produces dark green, shiny and long, soft, or crunchy fruits.
- Environmental Adaptability: Good for long-distance transport



METHI

METHI

- First Harvest: 25–30 days after sowing
- Leaf Colour: Light to medium green
- Aroma: Strong traditional aroma
- Cutting: Suitable for multi-cut harvesting
- Special Features: High leaf density, ideal for local fresh markets, consistent performance across seasons



MUSKMELON

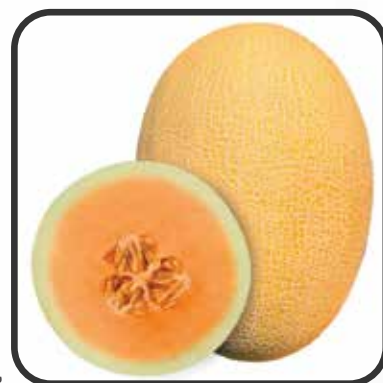
PARI

- Plant Growth: Vigorous vine growth with good fruit setting
- Maturity: 65–70 days
- Fruit Shape: Attractive, uniform round shape
- Fruit Colour:
 - Immature: Mottled green
 - Mature: Deep orange
- Average Fruit Weight: 0.8–1.0 kg
- Taste: Good eating quality with sweetness
- Special Features: Uniform fruit size, Good market demand, Consistent performance



Ganga 11 (F1 Hybrid)

- Type: Netted cantaloupe
- Flesh Colour: Orange with strong aroma
- TSS (Sweetness): 12–16% (High Brix)
- Fruit Weight: 1–1.5 kg
- Fruit Cavity: Medium to small
- Skin: Uniform netting with colour change on maturity
- Special Features: Uniform fruit size, Excellent sweetness and aroma, Strong market appeal



MUSKMELON

SUN STAR (F1 Hybrid)

- Fruit Shape: Flat round
- Fruit Colour: Yellow with green stripes
- Fruit Weight: 900–1000 g
- Flesh Colour: Dark orange
- Maturity: 70–75 days after sowing
- Plant Growth: Vigorous and strong vines
- Special Features: Very high TSS with musky flavour, Less seed cavity with firm flesh, highly tolerant to Fusarium wilt, powdery mildew & viral diseases, Attractive striped fruits



SWEET KING (F1 Hybrid)

- Fruit Type: Madhuras type
 - Maturity: 55–60 days (early variety)
 - Fruit Weight: 1.0–1.25 kg
 - Flesh Quality: Good colour with strong aroma
 - TSS: 12–15%
 - Netting: Mild netting with medium cavity
- Special Features: Early harvesting advantage, Excellent bearing capacity, Uniform fruit production



OKRA

RADHA (F1 Hybrid)

- Plant Growth: Medium height with 2-4 branches.
- Fruit Characteristics: Densely clustered, dark green, soft texture.
- Fruit Size: 12-14 cm in length, 1.5-1.8 cm in width.
- Harvest Time: First picking within 45-50 days.
- Shelf Life: Long.
- Disease Tolerance: Medium tolerance to YVMV and ELCV.
- Cultivation: Suitable for year-round cultivation.



SWATI (F1 Hybrid)

- Plant Type: Medium dwarf plant with short internodes
- Yield Potential: High & competitive yield
- Fruit Colour: Excellent dark green
- Harvesting: Very easy picking
- Disease Tolerance: Good virus tolerance
- Special Feature: Compact frame with uniform fruit setting



PRIYA

- Plant Growth: Tall, erect, heavy vigorous plants with shorter internodes
- Fruit Type: Slender, slim fruits with attractive shiny dark green colour
- Fruit Length: Around 10 cm
- First Harvest: Around 45 days
- Disease Tolerance: Highly tolerant to YVMV & powdery mildew
- Special Feature: Suitable for delayed picking



ONION

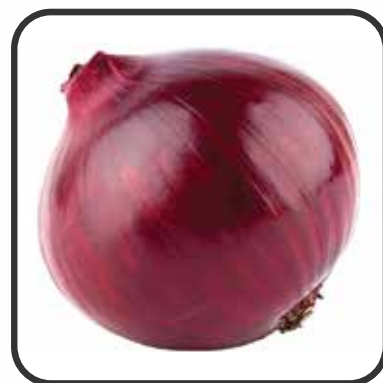
GARIMA

- Bulb Colour: Attractive shiny golden
- Maturity: Around 110 days after transplanting
- Storage Capacity: Up to 4 months
- Bulb Size: Uniform
- Special Feature: Suitable for medium-term storage



KRISHNA

- Bulb Colour: Deep red color | • Globe in shape
- Bulb size: 4.5–5 cm | • Medium pungency
- Compact bulb hence high yielding
- Duration: 90–95 days after transplantation
- Storage: 1–2 months | • Seed rate: 3 kg/acre
- TSS: 13–14%



PUSHPA

- Bulb Colour: Pink & Round globe
- Plant Type: vigorous
- Maturity: 115–125 days after transplanting
- Storage Capacity: 8–9 months (under proper storage)
- Season Suitability: Performs well in Rabi sowing
- Special Feature: Long storage variety
- Pungency: Medium



PALAK

GREEN NOVA (F1 Hybrid)

- Leaf Appearance: Broad, thick, and very succulent
- Harvesting: allowing for 5–6 harvests from a single sowing.
- First Harvest: typically ready within 35–40 days
- Adaptability: tolerant to high humidity and temperatures, allowing for year-round growth.



SOFIA

- Leaf Appearance: Broad, oval/round; uniform green
- Appearance: Produces large, uniform green, smooth, and broad leaves.
- Maturity: fast-growing variety, the first harvest is typically ready in 30–35 days.
- Multi-Cut: multiple cuttings (often 4–6) from a single sowing.
- Season: all-season variety that can be sown year-round in most regions.



PEA

UNI-10

- Pod Shape: Long, straight, and cylindrical.
- Pod Length: Typically ranges from 11 to 12 cm.
- Grains per Pod: Each pod usually contains 10 seeds.
- Seed Quality: Seeds are dark green, uniform, tender, and very sweet.
- No. of Pickings: The UNI-10 variety typically allows for 2 to 3 pickings per crop cycle



IMPERIAL (Imported)

- Pod Shape: cylindrical and straight.
- Pod Length: Typically ranges from 11 to 12 cm.
- Grains per Pod: Each pod usually contains 10-11 seeds.
- Seed Quality: uniform seeds with high tenderness.
- No. of Pickings: allows for 3 to 4 pickings per crop cycle
- Renowned for their exceptional pod quality.



PUMPKIN

(F1 Hybrid)

KESHAV

- First Harvest: 90–100 days
- Plant Habit: Medium long vines
- Fruit Shape: Oval
- Flesh colour: Orangish yellow.
- Fruit Weight (kg): Immature: 5–7, Ripen: 7–9
- Fruit colour on maturity: Blackish green with elongated cream spots



SHANKAR

- First Harvest: 85–90 days
- Fruit: Flat round shaped, dark green mottle fruit
- Fruit Weight: 5–7 kg
- Feature: Early hybrid and good vine longevity with high yield potential



VISHAL

- First Harvest: 100–110 days
- Fruit: Oval fruit, yellow to orange flesh
- Fruit Weight: 8–10 kg
- Features: Good shelf life of the matured fruits, High yield potential.



RADISH

SHWETA (F1 Hybrid)

- Days To Maturity: 30–35 Days from Sowing
- Type of Leaves: Palak Patta
- Root Shape: Cylindrical (Mildly Pungent)
- Root Length: 20–25 Cm
- Root Colour: Creamish White
- Season: Suitable For late Kharif Season



LAKSHMI

- Days To Maturity: 35–40 Days from Sowing
- Type of Leaves: Palak Patta
- Root Shape: Cylindrical (Mildly Pungent)
- Root Length: 20–25
- Root Colour: Creamish White
- Season: Suitable For late Kharif Season



SUPREME (F1 Hybrid)

- Days To Maturity: 30–35 Days from Sowing
- Type of Leaves: Compact Leaves
- Root Shape: Cylindrical
- Root Length: 22–25 Cm
- Root Colour: Smooth & Pure white
- Season: Suitable For Late Kharif Season
- BOLT Resistant & Early Harvest



RADISH

WHITE 101. (F1 Hybrid)

- Smooth, white, and cylindrical roots
- Days to Maturity: 40–45 days
- It stays in the soil for an extended period after maturity
- Fruit length: 10–12 inches
- Fruit weight: 250–400 gms



WHITE SELECTION

- Smooth, white, and cylindrical roots
- Days to Maturity: 40–45 days
- It stays in the soil for an extended period after maturity
- Fruit length: 8–10 inches
- Fruit weight: 200–350 g



GAURI

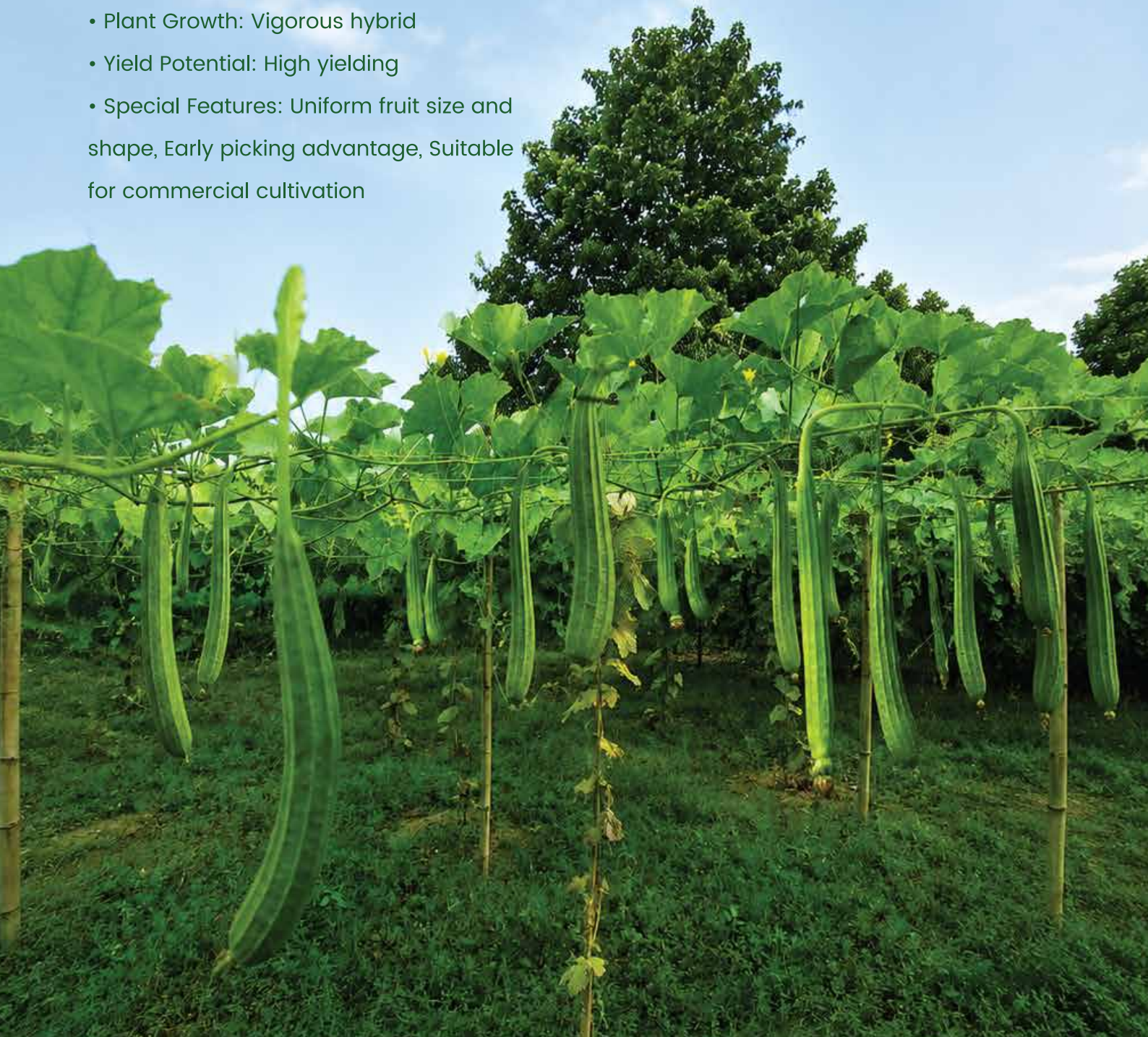
- Root Appearance: straight, long, cylindrical to slightly tapering roots.
- Root Size: 30–45 cm in length
- Fruit Weight: from 300–400 grams.
- Maturity Period: first marketable harvest is ready in 40–45 days after sowing.
- Texture & Taste: Known for being crisp, tender, and juicy with sweetness



RIDGE GOURDS

RAVEENA (F1 Hybrid)

- Fruit Colour: Light Green
- Fruit Length: 35–40 cm (medium long)
- First Harvest: 45–50 days after sowing
- Plant Growth: Vigorous hybrid
- Yield Potential: High yielding
- Special Features: Uniform fruit size and shape, Early picking advantage, Suitable for commercial cultivation



SPONGE GOURD

(F1 Hybrid)

SHIKHA

- Color: Light Green
- Shape: Elongated spindle, smooth surface
- Fruit length: 20–25 cm
- Fruit weight: 100–150 g
- Days to first harvest: 40–45 days after transplanting
- Features: Early maturity, continuous fruiting, good disease resistant



ALIYA

- First Harvest: 40–45 days after transplanting
- Color: Dark Green
- Shape: Long & Thin
- Fruit Length: 20–25 cm
- Fruit weight: 100–150 g



TINDA

KABIR

- Fruit Shape: Round
- Fruit Colour: Green
- Fruit Weight: 70–75 gm
- Maturity: 38–40 day
- Additional Features: Highly Vigorous Vines & High yielding



RONAK (F1 Hybrid)

- First Harvest: 50–55 days
- Fruit colour: Light green
- Fruit shape: Round
- Fruit skin: Hairy length 3–5 cm, width 5–7 cm
- Fruit Weight: 120–140 gm.



TOMATO

(F1 Hybrid)

SARA

- Plant type: Determinate
- Fruit Appearance: attractive deep red fruits with a flat-round shape & green shoulder
- Fruit Weight: ranges between 80–90 grams.
- Maturity: 65–70 DAT
- Additional Features: suitable for rainy (monsoon) season.



SAHIL

- Plant type: Determinate
- Fruit Appearance: deep red, glossy, and uniform fruits with a flat-round shape.
- Fruit Weight: ranges between 90–100 grams.
- Maturity: 65–70 DAT
- Additional Features: Highly valued for its superior heat set



SUHANI

- Semi-determinate plant type
 - Flat-round attractive deep red fruits
 - Maturity: 65 DAT & mid early
 - Average Fruit Weight: 100–120 g
- Additional Feature: High yield & good for long-distance transportation.



TOMATO

(F1 Hybrid)

RIYA

- Plant type: Determinate
- Fruit Appearance: perfectly round, bright red upon maturity.
- Maturity: 65- 70 DAT
- Average fruit weight: 90-100g
- Additional Features: exceptional firmness and well-balanced sweetness



KOMAL

- Fruit Appearance: Flat round shape with attractive red colour.
- Determinate plant type
- Maturity: 65-70 DAT
- Average fruit weight: 80-100g
- Highly valued for its excellent hot set ability



2525

- Plant type: Semi Determinate
- Fruit Shape: Oblong with a very smooth, uniform surface.
- Fruit Appearance: Attractive deep red and extremely glossy when ripe.
- Fruit Weight: 80-100 grams.
- Maturity: first picking in 65-70 days after transplanting.
- Additional Features: Excellent performance in high-temperature zones.



TURNIP

NARGIS

- Fruit Shape: Round
- Fruit colour: White Bottom with purple top
- Maturity: 50-55 days
- Fruit Weight: 150-180 gms
- Additional Features: Tender Growing Tops with Uniform Shape & Size.

WATERMELON

MADHUR (F1 Hybrid)

- Fruit Color: Black
- Flesh Color: Attractive Red
- Weight: 5-6 kg
- Maturity: ready in 60-65 days after DAT.
- High sugar content, ranging from 13% to 14% Brix.
- Fruit Appearance: oblong shape with a dark green rind.



ALEX (F1 Hybrid)

- Fruit Appearance: elliptical (oval) shape with an "attractive jubilee" rind.
- Weight: ranging from 8-10 Kg
- Maturity: ready in 70-75 DAT.
- Has strong rind and high storage capacity



MEGA SWEET

(Sorghum Sudan Grass Hybrid)

- Cutting Type: Single cut
- Plant Height: Very tall
- Flowering: Late flowering
- Stem Type: Thick & juicy stem
- Leaf Type: Long, broad leaves with good leaf-to-stem ratio
- Productivity: Higher per-day productivity
- Disease Tolerance: Tolerant to foliar disease



SUDHA

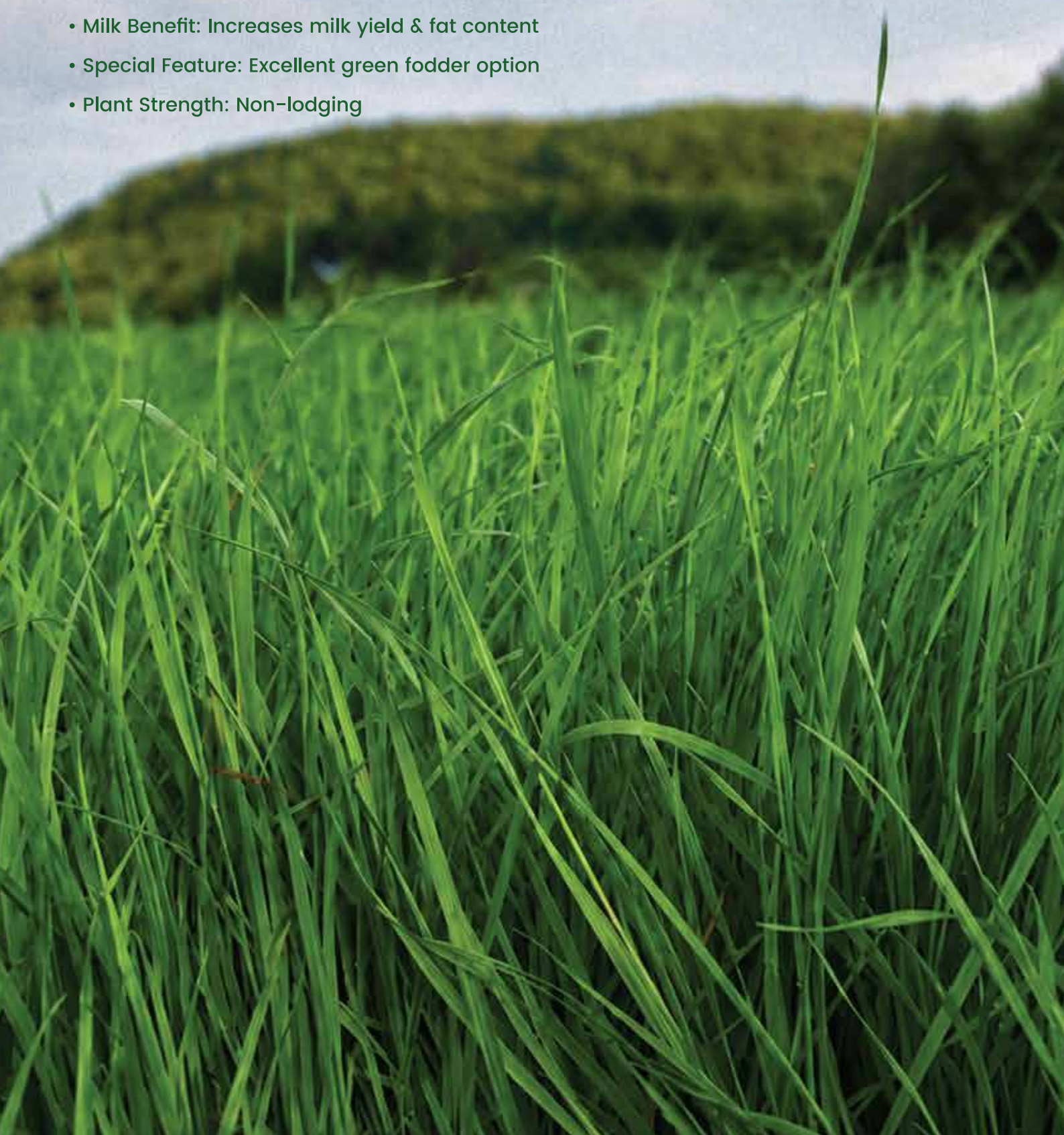
(Sorghum Sudan Grass Hybrid)

- Yield Potential: High yielding
- Stem Type: Juicy stem
- Cutting Type: 3–4 cuts with fast rejuvenation
- Plant Strength: Non-lodging
- Fodder Use: Excellent green fodder option

VIRAT

(Sorghum Sudan Grass Hybrid)

- Cutting Type: Multi-cuts (5–6)
- Nutritional Value: Nutrition rich
- Milk Benefit: Increases milk yield & fat content
- Special Feature: Excellent green fodder option
- Plant Strength: Non-lodging



BERSEEM

Indian Berseem

- Seed Appearance: Bold, healthy, and golden-yellow seeds.
- Growth Speed: Rapid establishment with vigorous early growth.
- Purity: High physical purity with minimal inert matter and weed seeds.
- Fodder Quality: Soft, succulent, protein-rich, and highly palatable fodder.
- Regrowth: Excellent regeneration, capable of producing 4–5 cuttings under proper irrigation and management.



Imported Berseem

- Seed Appearance: Plumper, heavier, and bright golden-yellow
- Purity: High purity, almost zero weed.
- Growth Speed: Faster initial growth; allows for an earlier first cut.
- Fodder Quality: Very soft, succulent, and leafy.
- Regrowth: can yield 6–8 cuts with good water.



Rye grass

Silky

- Season: Ideal for winter forage cultivation.
- Growth: Performs well across varied regions.
- Nutrition: Rich in protein and dry matter.
- Animal Health: Supports livestock health and condition.
- Milk Yield: Helps improve milk production and quality.

BAJRA *(Hybrid Pearl Millet)*

TITAN 909

- Matures in 80-82 days
- High grain and fodder yield
- Strong, long and compact ear head
- Good grain quality and higher market price
- Adaptable for rainy and heat stress
- Recommended for kharif and summer.



PRIME 606

- Matures in 75-78 days
- Highly compact and uniform earheads with good exertion
- High grain yield & Stay green fodder
- Lodging tolerance and uniform performance across field
- Recommended for kharif.



MAIZE

1718

- High grain yield and strong yield stability.
- Crop Maturity: 80-90 days
- Bold, yellow, and shiny kernels.
- Low cob placement offering good lodging resistance.
- Uniform, compact ears with excellent tip-filling
- Stays green at the time of harvest, suitable for silage.
- Tolerance to heat during the late spring planting window.
- High shelling Percentage.



3831

- Ideal hybrid for sowing between 15 January & 15 March in North India
- Green cobs can be harvested by 70 days
- Complete maturity in 105-110 days
- Excellent cold tolerance in seeding stage
- Good heat tolerance at grain filling stage



Marigold Hy.

Orange Star F1

- Colour: orange
- Double Blooms: Large, compact, "ball-shaped" flowers
- Quick Harvest: pickings ready in 55–65 days after transplanting.



Yellow Glory F1

- Colour: yellow
- Double Blooms: Large, compact, "ball-shaped" flowers
- Quick Harvest: pickings ready in 55–65 days after transplanting.



MOONG

SHAKTI GREEN

- Pod Length: 6–8 cm
- Seeds per Pod: 10–13 grains
- Maturity: 60–62 days
- Yield Potential: High yielding variety
- Disease Resistance: Strong resistance to common diseases
- Season Suitability: Suitable for Summer & Kharif (June–July)
- Adaptability: Performs well in various soils, especially sandy loam
- Special Features: Ideal for crop rotation, Reduced pesticide requirement, Uniform pod formation



SWEET CORN

SWC-75

- Appearance: Long, uniform cylindrical cobs.
- Size: measures 8–8.5 inches in length and 1.8–2 inches in diameter.
- Kernel Arrangement: Contains 14–16 rows of kernels
- Sweetness: High sugar content ranging from 15–16% Brix
- Maturity: Harvest-ready in 78–85 days after sowing.



Hybrid Sorghum

VAJRA (*Grain Sorghum*)

- Plant Height: 180–190 cm
- High Yielding Potential
- Fodder: Green and juicy
- Days to maturity: 105–112 days
- No lodging
- Bold and round grains



Hybrid Mustard

M-13

- Maturity: 120–135 days
- Seed Type: Bold, black, heavy seeds
- Oil Content: 42%–43%
- Plant Type: Strong branching from lower nodes
- Disease & Climate Tolerance: Frost tolerant, Resistant to major diseases
- Special Features: Less shattering (easy harvesting), Higher per-day productivity, Long and broad leaves, Tolerant to foliar diseases





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